

INVITATION | Light up Quebec | 25-27 September

**RIVIÈRES
DE
LUMIÈRES**

Dear neighbour,

Place lanterns in your windows and outside your doors from September 25th to 27th !

The Théâtre des Petites Lanternes and Rivières de Lumières, in collaboration with Destination Sherbrooke and as part of the Journées de la Culture, invites citizens, businesses, cities, MRCs and organizations to be part of a collective lantern across the province: Light Up Québec.

Several municipalities have already raised their hands to join this great wave of light and share the joy of lanterns with their residents, partners and members.

What are the steps?

Join the wave of lanterns by registering on our form (2 mins max!) on our website

Encourage your community and network to make lanterns during the month of September

Encourage people to light their lanterns on the first weekend of Journées de la culture (September 25-26-27)

Lanterns ... how do we make those?

For your residents or members who need a little help in lantern-making, we have set up various tools, interactive lantern-making workshops and videos of artist-making lanterns on our website

www.rivieresdelumieres.org.

We've also created two toolkits full of ideas and marketing tools to help you get the message across. Everything is in there, all you have to do is get the message across and see your community light up by lantern-light!

Prize \$\$ and draws

In addition, you could be the recipient of several prizes :

Ø Destination Sherbrooke will a draw 2 x 1 night in Sherbrooke amongst those who share a photo of their lantern on social networks.

Ø La Fabrique Culturelle is offering \$ 1000 in monetary prizes as part of our lantern-making recipe book contest.

What are you waiting for ?!

Register today and see a little lantern appear next to your town or organization on our interactive map!

To officially join the wave of lanterns, register on our (very short) form:

<https://www.rivieresdelumieres.org/illuminonslequebec>

The goal is simple: together, let's #illuminate Quebec with our lanterns!

