

2021 INTERNATIONAL ARTS EDUCATION WEEK

The Social Role of Arts Education in and through a Time of Crisis

May 24th(Mon) ~ 30th(Sun), 2021

www.arteweek.kr

Using the successful hosting of <The World Conference on Arts Education of UNESCO> as a stepping-stone which was co-hosted by UNESCO and the Korean government, UNESCO, in 2011, declared every fourth week of May as <International Arts Education Week> to spread the value of culture and arts education in each country. '2021 International Arts Education Week' of this year marks the 10th anniversary of 'International Arts Education Week' and the 11th anniversary of the motion 'Seoul Agenda: The Development Goals of Arts Education'.

Therefore, we share diverse examples and moves of cultural and artistic education with other international societies together beyond Korea.

1. Overview

A. Title

2021 International Arts Education Week Opening Ceremony

B. Theme

The Social Role of Arts Education in and through a Time of Crisis

C. Venue

www.arteweek.kr

Online platform will be fully opened on 4th May

D. Date and time

24th May, 2021 (13:00-14:30)

E. Hosted and organized by

Ministry of Culture Sports and Tourism and Korea Arts & Culture Education Service

F. Target Audience

Artist, educator, policy maker, administrator, practitioner, researcher, organizations, etc. (approximately 1500~2000 viewers per day)

2. Detailed Description

▀ Programs

A. Welcome Speech and Congratulatory Speech

Welcome Speech and Congratulatory speech given by officials from the Ministry of Culture, Sports and Tourism, the Korea Arts & Culture Education Service, and UNESCO for celebrating the 11th anniversary of Seoul Agenda and the 10th anniversary of International Art Education Week.

B. Plenary Presentation

Suggests the importance and direction of the role that art can act under the global crisis through prominent speakers' presentation and examples related to social (participatory) art in local and international.

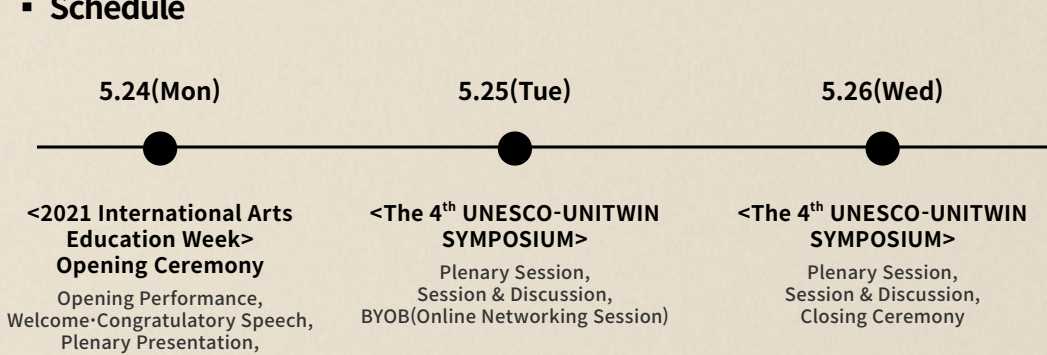
C. Opening Performance

Delivers the purpose of the weekday event through the artwork which will be performed by the artists who can well reflect the message and meaning of the weekday event.

D. Theme Video

Delivers the message which is meaning of the social role of arts education in and through a time of crisis through the interview with art educators and citizens.

▀ Schedule



▀ Timetable & Participants

DAY 1 - 05.24 (MON)

• Moderator : Hong Youjin (Director of educational resources division, Korea Arts&Culture Education Service)

Time	Program	Presenters
13:00-13:15	Opening Performance	Cha Jinyeob (Director, collective A)
13:15-13:25	Welcome Speech	Hwang Hee (Minister, Ministry of Culture, Sports and Tourism) Park Shin-Eui (Chairman, Organizing Committee for the 4 th UNESCO-UNITWIN Symposium / Professor, Kyung Hee University) Lee Gyuseok (Principal, Director of Korea Arts & Culture Education Service)
13:25-13:28	Congratulatory Speech	UNESCO *TBD
13:28-13:31		Larry O' Farrell (Honorary Member, UNITWIN - Arts Education Research for Cultural Diversity and Sustainable Development)
13:31-13:46	Plenary Presentation	1 Ben Twist (Director, Creative Carbon Scotland)
13:46-14:01		2 Peter Sellars (Theater Director / Professor, World Arts and Cultures/Dance, UCLA Department)
14:01-14:11		3 Yozoh (Singer-songwriter / Writer)
14:11-14:16	Theme Video	<Voice of all> Delivering the message of "The Role of Participatory Art Education in the Social Crisis" through interviews with art educators and citizens

* Based on Korean Standard Time (KST)

If you have any questions, please don't hesitate to contact us at unitwin2021@gmail.com