

NICHOLE ANDERSON

President and CEO of Business for the Arts



Nichole Anderson, President and CEO of Business for the Arts (BftA), Canada's only national association of business leaders who support the arts. The organization's vision is to inspire Canada's business community to partner with the arts to ensure a thriving cultural sector.

Since joining BftA in 2006, Nichole has led an extensive expansion of the organization's programming to reach communities large and small across Canada with training and investment designed to stimulate new partnerships between business and the arts. Prior to her role at Business for the Arts, she managed the corporate art collection at Hbc and worked with the Heritage team to build museum programming, exhibits and products for the company's new museum sites and community events across Canada.

Nichole holds a number of volunteer positions, including Member of the Toronto TELUS Community Board; Board Member of the Arts of Time Ensemble; Board Member of Crow's Theatre; Member of the Steering Committee for the City of Toronto's Creative Capital initiative; and Vice President of the Health Arts Society Ontario. She is also a trained violinist and plays informally with a quartet from time to time.